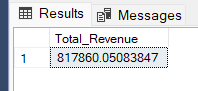
**PIZZA SALES SQL QUERIES & RESULTS**

# **A. KPI’s**

**1.Total Revenue;**

-- Gives Total Revenue from the Pizza Sales table

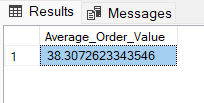
SELECT SUM(total\_price) AS Total\_Revenue from pizza\_sales



**2.Average Order Value;**

-- Gives Average Order Value from the Pizza Sales table

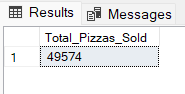
Select SUM(total\_price) / COUNT(DISTINCT order\_id) AS Average\_Order\_Value from pizza\_sales

****

**3.Total Pizzas Sold;**

-- Gives Total Pizzas Sold from the Pizza Sales table

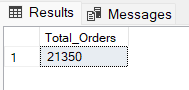
select SUM(quantity) AS Total\_Pizzas\_Sold from pizza\_sales

****

**4.Total Orders;**

-- Gives Total Orders from the Pizza Sales table

select COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales

****

**5.Average Pizzas Per Order;**

-- Gives Average Pizzas Per Order from the Pizza Sales table

select CAST

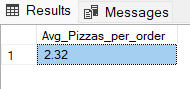
(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2))

AS DECIMAL(10,2))

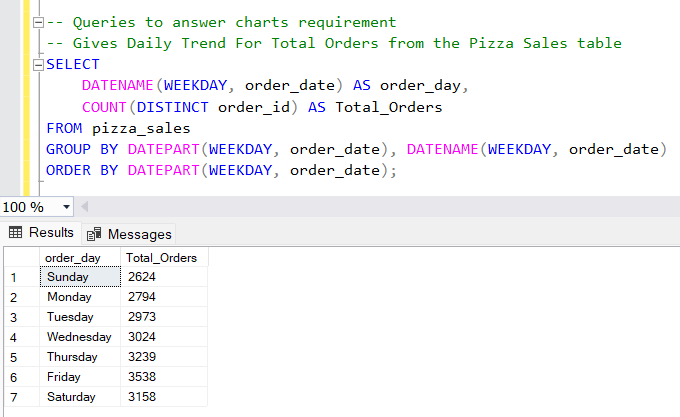
AS Avg\_Pizzas\_per\_order

from pizza\_sales

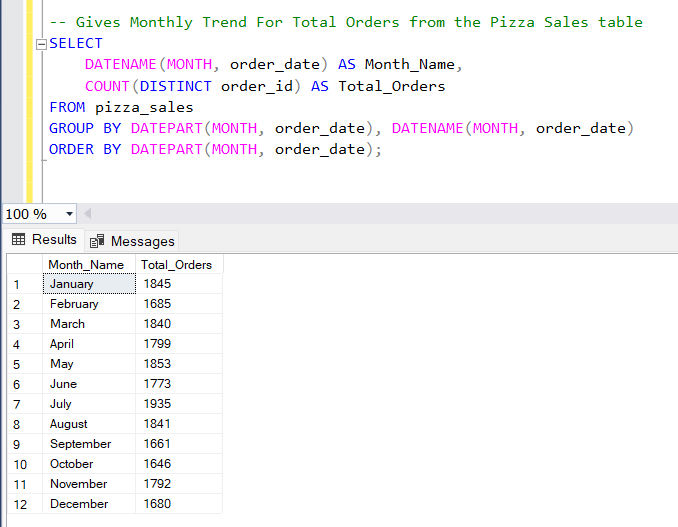
****

# **B. CHARTS REQUIREMENT**

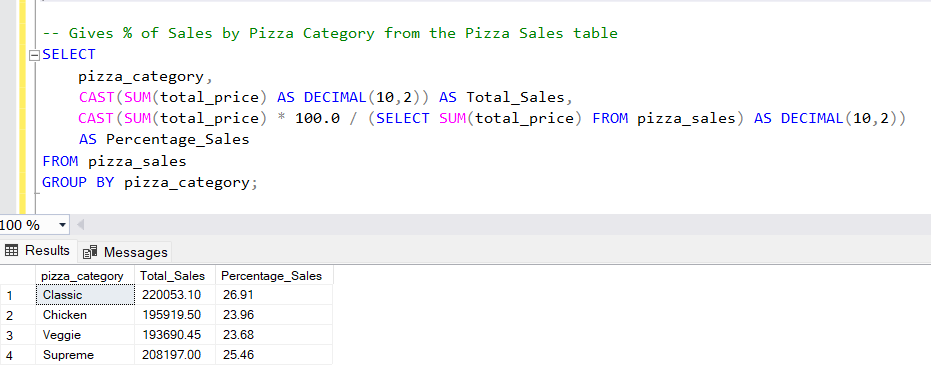
**1.Daily Trend for Total Orders;**



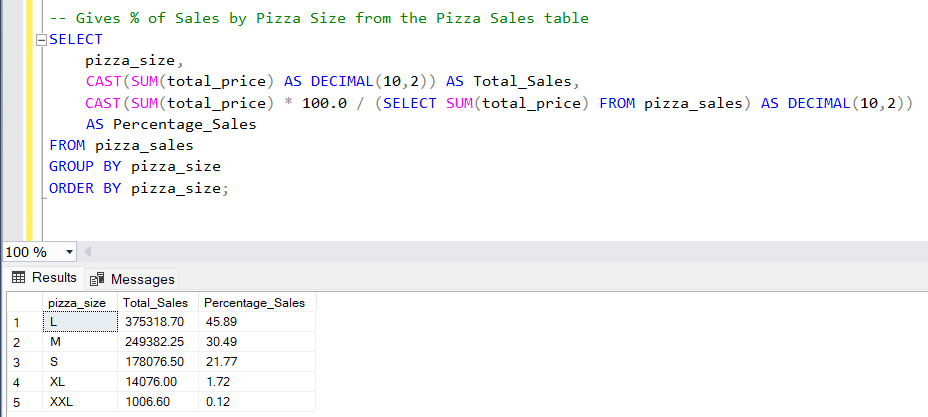
**2.Monthly Trend for Total Orders;**

****

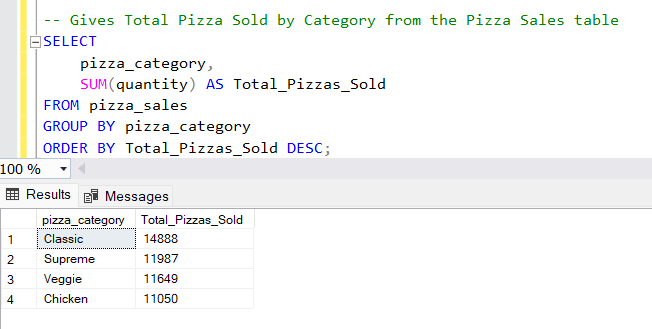
**3. % of Sales by Pizza Category;**

****

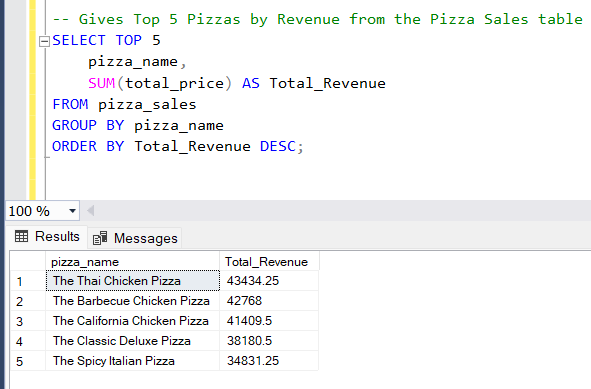
**4. % OF Sales by Pizza Size**

****

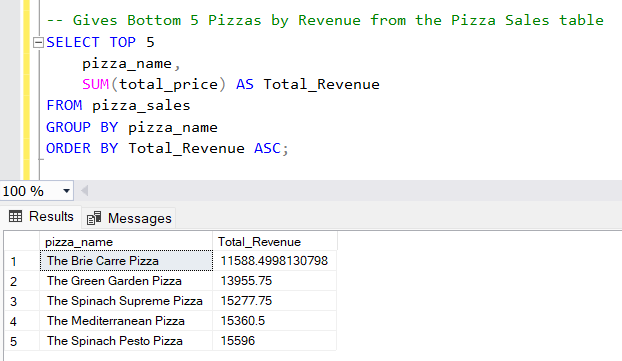
**5. Total Pizza Sold by Category;**

****

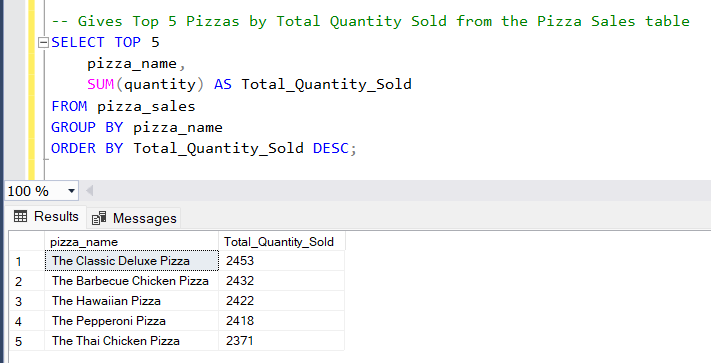
**6. Top 5 Pizzas by Revenue;**

****

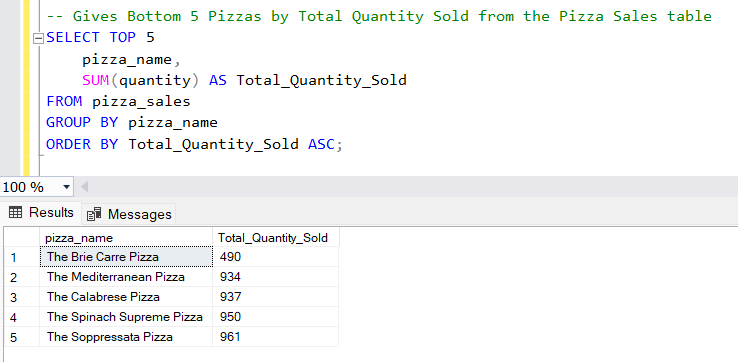
**7. Bottom 5 Pizzas by Revenue;**

****

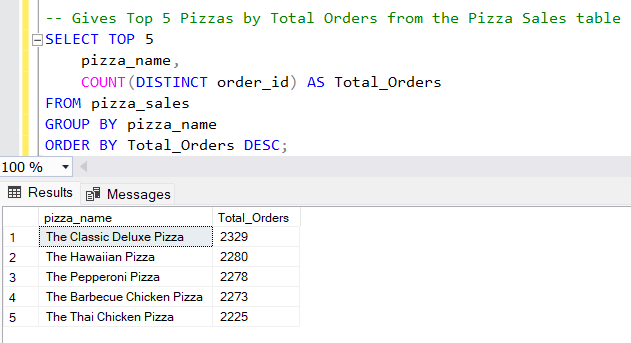
**8. Top 5 Pizzas by Total Quantity;**

****

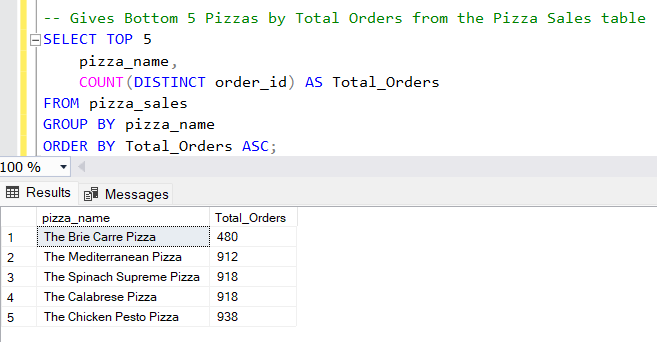
**9. Bottom 5 Pizzas by Total Quantity;**

****

**10. Top 5 Pizzas by Total Orders;**

****

**11. Bottom 5 Pizzas by Total Orders;**

****